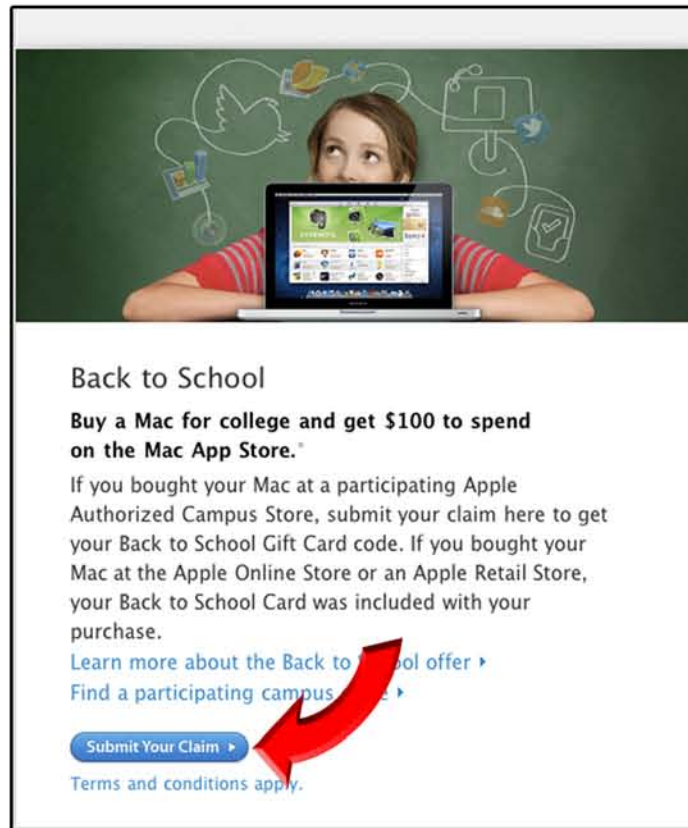


MacAuthority is honored to be the Middle Tennessee Apple Campus Store for Vanderbilt and Belmont Universities. We have prepared this document to make the acquisition of your App Store Gift Card as simple as possible. Please let us know if we can assist you further in any way.

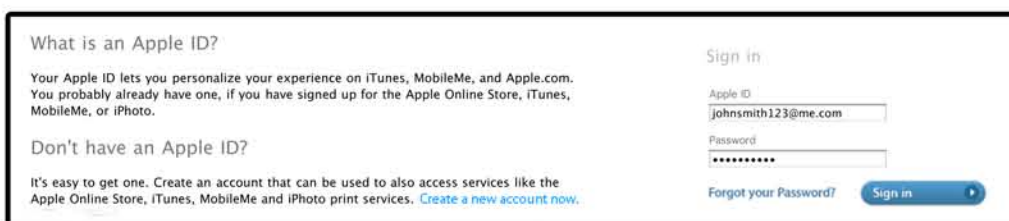
Thanks for your business,
MacAuthority Education Team

Apple App Store Gift Card Acquisition Instructions

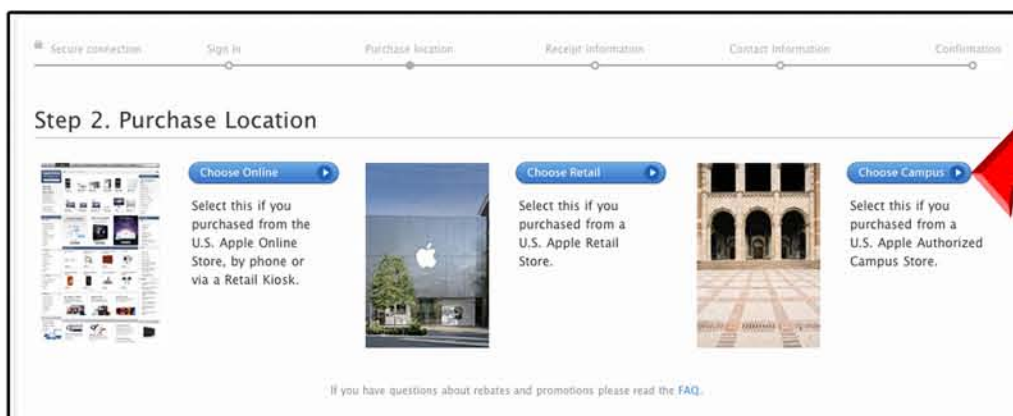
1. Go to <http://www.apple.com/promo>
2. Click the "Submit your claim" button shown in the picture below.



3. Now sign in with your Apple I.D. (iTunes User Name and Password).
If you do not have an Apple I.D. click the "Create a new account now" link.



4. Now click the "Choose Campus" button.



Apple App Store Gift Card Acquisition Instructions Continued

- Next select **"Tennessee - TN"** for the state where your purchase was made.
- Now select **"Vanderbilt University - MacAuthority at Vanderbilt"** from the drop down menu pictured below. Enter the purchase date located on your MacAuthority receipt and click the **"Continue"** Button.

The screenshot shows a web form titled "Step 3. Campus Store Purchase Information". At the top, a progress bar indicates the current step. The form contains three main sections: "Select State where purchase was made" with a dropdown menu set to "Tennessee - TN"; "Select your School and Campus Store" with a dropdown menu set to "Vanderbilt University - MacAuthority at Vanderbilt" and a red error message "This field is required." below it; and "Purchase Date (Month Day, Year)" with input fields for "08", "5", and "2011", also with a red error message "This field is required." below it. A blue "Continue" button is at the bottom left, and a small link to the FAQ is at the bottom right.

- Next enter your contact information and click the **"Continue"** button.

The screenshot shows a web form titled "Step 4. Contact Information". A progress bar at the top shows the current step. Below the title, a note states: "This information is for rebate support. It will not be used for marketing purposes. All fields are required. (US addresses only.)". The form has two columns of input fields: "First Name", "Last Name", "Street Address", "Apt., Suite, Bldg.", and "Zip Code" (with a "Enter Zip for City and State" prompt); and "Email Address", "Daytime Phone" (with a hyphenated input format), and "Purchase Details" (a summary box showing: "Campus Store State: Tennessee", "School and Campus Store: Belmont University - MacAuthority", "Bookstore Purchase Date: 06 - 07 - 2011"). A red error message "Please enter a valid email. Your Back to School Gift Card Code will be sent to this email address." is next to the email field. A blue "Continue" button is at the bottom left, and a small link to the FAQ is at the bottom right.

- Now you will see a page like the one shown below. Print this page and follow the instructions on how to mail in your rebate.

The screenshot shows a page titled "Step 5. Print and mail this page." with a progress bar at the top. The main text reads: "We appreciate your participation in Apple's rebate program. Please print and mail this page along with all required documentation. Please allow thirty (30) days from the date we receive this form along with your receipt, and UPC labels, to process your rebate claim. You will receive an email to james.hendricks1@comcast.net once your claim has been processed." Below this is a yellow box with a blue "Print" button and the text "Print and mail this page, following the instructions below." To the left, under "Mail to:", is the address: "Apple Rebates, P.O. BOX 1968, Orem, UT 84059". To the right is a barcode and the text "Your Claim Number is: A0004636304". A black box contains the instruction: "Your submission must contain three items to be valid:". Below this are three numbered items: 1. This page (with a description and contact info for James Hendricks); 2. Your receipt (with a description); 3. Your Mac UPC (with a description and a sample UPC label image). The sample label includes fields for "UPC Part No.", "Serial No.", "Product Description", and "UPC Label No.".